



Up-to-date Questions and Answers from authentic resources to improve knowledge and pass the exam at very first attempt. ----- Guaranteed.



Google-IQ Dumps
Google-IQ Braindumps
Google-IQ Real Questions
Google-IQ Practice Test
Google-IQ Actual Questions



killexams.com

Google

Google-IQ

Google Analytics Individual Qualification (IQ)

ORDER FULL VERSION

<https://killexams.com/pass4sure/exam-detail/Google-IQ>



Question: 41 Section 18

Google Analytics uses which model by default when attributing conversion values in non-Multi-Channel Funnel reports?

- A. First Interaction model
- B. Last Interaction model
- C. Last Non-Direct Click model
- D. Linear model

Answer: C

Question: 42 Section 18

Which of the following statements is true about Multi-Channel Funnel (MCF) reports?

- A. You can create your own custom channel grouping in addition to the default MCF Channel grouping.
- B. The channel labels that you see in Multi-Channel Funnels reports are defined as part of the MCF Channel Grouping.
- C. When you share a Custom Channel Grouping, only the configuration information is shared. Your data remain private.
- D. All of these statements are true.

Answer: D

Question: 43 Section 18

Which reporting dimension would be useful to reference if you were looking to improve the user experience on your landing pages?

- A. Traffic type
- B. Language
- C. Device Category
- D. B and C only
- E. A, B, and C

Answer: D

Question: 44 Section 18

Auto-tagging is a feature that is used with which type of traffic?

- A. Any search engine traffic that is not from Google
- B. AdWords Campaign traffic
- C. Website referrals
- D. Social media referrals

Answer: B

Question: 45 Section 18

Google Analytics can identify that two sessions are from the same user if:

- A. the sessions happen in the same browser on the same device
- B. the sessions happen on the same day
- C. the sessions happen in the same browser

- D. the sessions occur within 30 minutes of each other

Answer: A

Question: 46 Section 18

When a report is based on data from a large number of sessions, you may see the following notice at the top of the report: "This report is based on N sessions."

You can adjust the sampling rate of the report by:

- A. changing the sampling rate in your view settings
- B. adjusting the session timeout control
- C. adjusting a control in the reporting interface for greater or less precision
- D. You cannot adjust the sample data

Answer: C

Question: 47 Section 18

Segments are subsets of your Analytics data. Which of the following statements are NOT true of Analytics segments?

- A. Segments are filters that permanently change your data.
- B. Segments let you isolate and analyze your data.
- C. You can use segments to build custom Remarketing lists.
- D. Segments represent either subsets of sessions or subsets of users.

Answer: A

Question: 48 Section 18

Why can AdWords clicks sometimes differ from Analytics sessions in your reports?

- A. some visitors may have javascript disabled
- B. some visitors may be blocking cookies
- C. clicks and sessions are different metrics
- D. all of the above

Answer: D

Question: 49 Section 18

What is an assisted conversion?

- A. When one goal completion leads to another
- B. When one traffic source results in a later goal completion through another traffic source
- C. An AdWords view through conversion
- D. When AdWords visitors returns to the site directly to convert

Answer: B

Question: 50 Section 18

What is an attribution model in Google Analytics?

- A. the set of rules that determine which AdWords ads are credited with a conversion
- B. the set of rules for assigning sessions to new vs returning users
- C. the set of rules that determine how credit for sales and conversions is assigned to touchpoints in conversion paths
- D. the set of rules for assigning specific interest categories

Answer: C

Question: 51 Section 18

Adding filters to a view in Google Analytics allows you to:

- A. exclude visits from a particular IP address
- B. replace complicated page URLs with readable text strings
- C. modify historical data
- D. A and B only
- E. A, B, and C

Answer: E

SAMPLE QUESTIONS



*These questions are for demo purpose only. **Full version** is up to date and contains actual questions and answers.*

Killexams.com is an online platform that offers a wide range of services related to certification exam preparation. The platform provides actual questions, exam dumps, and practice tests to help individuals prepare for various certification exams with confidence. Here are some key features and services offered by Killexams.com:



Actual Exam Questions: *Killexams.com provides actual exam questions that are experienced in test centers. These questions are updated regularly to ensure they are up-to-date and relevant to the latest exam syllabus. By studying these actual questions, candidates can familiarize themselves with the content and format of the real exam.*

Exam Dumps: *Killexams.com offers exam dumps in PDF format. These dumps contain a comprehensive collection of questions and answers that cover the exam topics. By using these dumps, candidates can enhance their knowledge and improve their chances of success in the certification exam.*

Practice Tests: *Killexams.com provides practice tests through their desktop VCE exam simulator and online test engine. These practice tests simulate the real exam environment and help candidates assess their readiness for the actual exam. The practice tests cover a wide range of questions and enable candidates to identify their strengths and weaknesses.*

Guaranteed Success: *Killexams.com offers a success guarantee with their exam dumps. They claim that by using their materials, candidates will pass their exams on the first attempt or they will refund the purchase price. This guarantee provides assurance and confidence to individuals preparing for certification exams.*

Updated Content: *Killexams.com regularly updates its question bank and exam dumps to ensure that they are current and reflect the latest changes in the exam syllabus. This helps candidates stay up-to-date with the exam content and increases their chances of success.*

Technical Support: *Killexams.com provides free 24x7 technical support to assist candidates with any queries or issues they may encounter while using their services. Their certified experts are available to provide guidance and help candidates throughout their exam preparation journey.*

For More exams visit <https://killexams.com/vendors-exam-list>
Kill your exam at First Attempt....Guaranteed!